PENINSULAR FLORIDA LANDSCAPE CONSERVATION COOPERATIVE

Business Plan 2013-2017

Cross-cutting Goals:

1. **Establish conservation targets**
2. **Develop efficient and effective processes to enhance partnerships**
3. **Develop usable and effective conservation tools**
4. **Incorporate climate change and sea level rise in biological planning and conservation design**

Goal : Be the regional forum that integrates science and management to achieve landscape-level planning and coordinated conservation in the Peninsular Florida LCC

- a. Objective : Broaden conservation planning efforts by identifying and engaging new (nontraditional) partners who have not typically participated in natural and cultural resource planning
- b. Objective : Facilitate regular collaboration between key scientists and land managers working on landscape issues
- c. Objective : Link PFLCC efforts to regional and national LCC efforts

2. Goal : Facilitate partner collaboration that maximizes conservation investment, coordination and effectiveness
   - a. Objective : Develop a shared vision of important natural resource landscapes to enhance collaborative conservation planning and investment in Florida
   - b. Objective : Integrate science and conservation strategies across terrestrial, coastal and marine systems to enable comprehensive planning for sustainable landscapes
   - c. Objective : Promote data integration and data sharing of landscape level data sets
   - d. Objective : Develop collaborative landscape level habitat conservation and management actions

3. Goal : Encourage development of creative, non-regulatory incentives that maintain healthy aquatic and terrestrial communities on public and private land
   - a. Objective : Develop effective outreach programs
   - b. Objective : Develop public/private conservation tools and incentives
   - c. Objective : Leverage funding for greater conservation benefits

4. Goal : Establish and ratify PFLCC governance structure
   a. Objective : Formalize and refine governance structure
   b. Objective : Evaluate and report on progress